

**AT GITEX 2022, INOGENI ANNOUNCED
AGREEMENT WITH FVC, THE LEADING DISTRIBUTOR OF PRO AV SOLUTIONS
IN THE MIDDLE EAST AND AFRICA**

DUBAI – October 24, 2022 – At Gitex 2022 in Dubai, INOGENI announced that it is expanding its global distribution network by adding FVC, the leader in value-added (VAD) distribution of PRO AV solutions in the Middle East and Africa. A winner of multiple industry awards, FVC has dedicated offices in United Arab Emirates, Saudi Arabia, and Morocco. It also has an expanded presence in Nigeria, Ethiopia, and Algeria. FVC works through its growing network of channel partners in over 50 countries across the region. FVC will introduce INOGENI's innovations to its customers in the audiovisual market of videoconferencing, communication and unified collaboration. INOGENI products were presented at the **FVC' booth #A30 & B30 at GITEX GLOBAL from October 10 to 14, 2022.**

FVC recognizes that Inogeni is an excellent company which designs and manufactures products to enhance the videoconferencing experience with multiple camera's and video sources, this new partnership will enable a new synergy between the technologies available at FVC. INOGENI products solve many BYOD needs and interoperability problems. The company's complete line of compatible mixers, switchers and converters integrate seamlessly with FVC's products, such as Barco Clickshare, Poly, Logitech and Zoom.

FVC services becomes a complete value offering with the inclusion of Inogeni in their portfolio. It is of immense value to a vast range of customers who would like to evolve above the traditional legacy video systems - by solving Interoperability issues and also attain compatibility with the leaders of the UCC industry. Jeff Meyer emphasized that FVC will play a key role in its ability to service customers in this very dynamic region. "INOGENI distribution partners provide very important know-how and services, including holding stock for immediate deployments as well as a valuable local resource for customers with technical and other queries. We carefully select the best partners in each territory that have the capabilities and motivation to provide a great experience for INOGENI customers."

Some of our worldwide recognized innovations:

INOGENI's award-winning products meet and even exceed international standards.

U-CAM – 2021/2022

- Best of Show Award – InfoComm 2022
- FINALIST - AV AWARDS 2022

The first and only USB camera and audio converter to an HDMI connection (CODEC or display), the U-CAM enables can connect new AI USB cameras to HDMI inputs.



4KX-PLUS – Cisco Webex BYOM Solution (Launching Q4 2021)

The 4KX-PLUS is an industry-first product to offer a solution to hold Teams or Zoom (BYOM) videoconferences with a laptop—all while using equipment in Cisco Webex meeting rooms.



TOGGLE – AV Award 2021, UK.

TOGGLE is the first intelligent and controllable USB 3.0 BYOM* switcher.

* BYOM (Bring Your Own Meeting): Bring your own laptop and take control of the audiovisuals with Teams or Zoom on your laptop.

**SHARE2U – 2017 InfoComm Innovation Award, USA.**

The first and only dual USB camera mixer and switcher. Easy to use. No drivers, No setups! It is a versatile device compatible with all types of apps.

Discover all of INOGENI's innovative mixers, switchers and converters at www.inogeni.com.

**About FVC**

FVC is a value-added distributor (VAD) that provides tangible solutions across essential areas of enterprise computing: unified communications, unified collaboration, audio-visual, infrastructure and information security. With over 20 years of cross-domain expertise, FVC has more than 100 passionate team members across 50+ countries, supporting 300+ enterprise customers. A winner of multiple industry awards, FVC is one of the leading VADs across the Middle East and Africa. With new technologies and solutions driving the pace of change in businesses in the region, FVC has built a successful business by drawing on the best global solutions. Discover FVC at www.fvc.com

About INOGENI

INOGENI is a Canadian-based designer and manufacturer of advanced video conferencing solutions for the corporate, educational and healthcare markets. Its products are sold in more than 75 countries through a network of distributors and integrators of audiovisual solutions. INOGENI's engineering team leverages more than 15 years of AV electronic experience to offer a comprehensive product portfolio and technology solutions that facilitate and simplify conference room connections. Our goal is to create highly stable, seamless, and premium AV conferencing experiences. Elevate your video conference experience at www.inogeni.com.

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