

## **EARPRO&EES announces the incorporation of INOGENI into its portfolio of solutions for Video & Unified Communications**

- *With INOGENI, EARPRO&EES is strengthening its catalog of smart Pro AV solutions, including mixers, switchers and video converters*

**Barcelona, Spain – January 17, 2023.** EARPRO&EES, a company belonging to the **Midwich Group** specializing in 360° audiovisual solutions for audio, lighting, visual media and video & UC, has announced a distribution agreement for **Spain and Portugal** with the company specialized in equipment for video signal processing, **INOGENI**.

INOGENI offers a wide range of smart pro AV solutions, including mixers, switchers and converters, designed to be compatible with well-known brands within the video & UC segment, such as Poly or Huddly, among others. In addition, INOGENI solutions have a proven solvency in terms of compatibility with the main soft codecs in the video conferencing market, including Zoom, Microsoft and Google Meet.

**Andrés García, Video & UC Business Manager at EARPRO&EES**, explains: *"INOGENI completes our offer of solutions for collaboration and video conferencing spaces, offering multiplatform BYOD connectivity that improves the visual experience of video calls without the need for driver installation—just connect and use. INOGENI is undoubtedly a great asset and is aligned with our value strategy in the design of professional solutions that are in demand with our clients and that EARPRO&EES will be able to enhance with the rest of the existing technologies."*

*"We are very pleased to be partnering with EARPRO&EES, a value-added distributor that offers technology solutions for the professional and industrial markets. Their comprehensive product portfolio includes 360° solutions for audio, lighting, visual media, video, and communications. With over 35 years of experience, a dedicated team of 60 professionals, and a focus on continuous improvement, EARPRO&EES is well equipped to help us further grow our business within the pro AV channel. As a member of the Midwich Group, they also have a wide, open, and international perspective on the latest trends, products, and technologies in the audiovisual market. We are confident that this partnership will help us increase our brand's presence within this channel," said **Jeff Meyer, Chief Revenue Officer at Inogeni**.*

### **Some of INOGENI's worldwide-recognized innovations: INOGENI's award-winning products meet and even exceed international standards.**

#### **U-CAM – 2021/2022**

- Best of Show Award – InfoComm 2022
- FINALIST - AV AWARDS 2022

The first and only **USB camera and audio converter to an HDMI connection** (CODEC or display), the U-CAM can connect new AI USB cameras to HDMI inputs.



#### **4KX-PLUS – Cisco Webex BYOM Solution (Launching Q4 2021)**

The 4KX-PLUS is the recommended product by Cisco, which makes it possible to hold Teams or Zoom (BYOM) video conferences with a laptop—all while using equipment in Cisco Webex meeting rooms.



### **TOGGLE – AV Award 2021, UK**

TOGGLE is the first intelligent and controllable USB 3.0 BYOM\* switcher.

\* BYOM (Bring Your Own Meeting): Bring your own laptop and take control of the audiovisuals with Teams or Zoom on your laptop.



### **SHARE2U – 2017 InfoComm Innovation Award, USA**

The first and only dual USB camera mixer and switcher. Easy to use. No drivers, no setup!

This versatile device is compatible with all types of apps.

See all of INOGENI's innovative mixers, switchers and converters at [www.inogeni.com](http://www.inogeni.com).



### **About EARPRO&EES**

EARPRO&EES, a company belonging to the Midwich Group, offers comprehensive 360° audiovisual solutions for audio, lighting and rigging, visual media, video & UC. With more than 30 years of experience, the company represents and sells audiovisual equipment from leading brands in Spain, Portugal and Andorra through specialized distributors. It has its own Engineering department, through which it offers advice to its clients, and has its own Technical Assistance service.

### **About INOGENI**

INOGENI is a Canadian-based designer and manufacturer of advanced video conferencing solutions for the corporate, educational and healthcare markets. Its products are sold in more than 75 countries through a network of distributors and integrators of audiovisual solutions. INOGENI's engineering team leverages more than 15 years of AV electronic experience to offer a comprehensive product portfolio and technology solutions that facilitate and simplify conference room connections. Our goal is to create highly stable, seamless, and premium AV conferencing experiences. Elevate your video conference experience at [www.inogeni.com](http://www.inogeni.com).

### **Sources**

#### **INOGENI**

Jean-Pierre Simard, CMO

[Jp.simard@inogeni.com](mailto:Jp.simard@inogeni.com)

Jeff Meyer, CRO

[jeff@inogeni.com](mailto:jeff@inogeni.com)

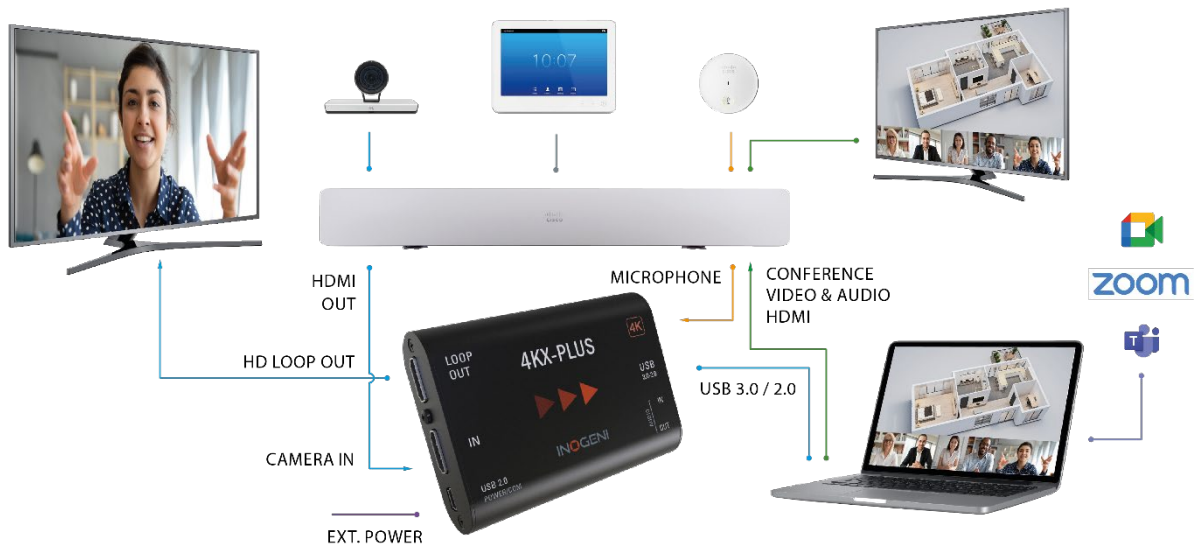
#### **EARPRO&EES**

Javier González

[javier.gonzalez@earpro.es](mailto:javier.gonzalez@earpro.es)

**High resolution images** available upon request to Marie-Pier Lemieux, Digital marketing manager at [mp@inogeni.com](mailto:mp@inogeni.com), and on the INOGENI Marketing package:

**\*\* INOGENI Marketing package \*\***





**INOGENI's TOGGLE USB 3.0 switcher + Barco ClickShare**

