

For immediate release



INOGENI joins SHURE Camera Partner Program with CAMTRACK voice-activated multi-camera switcher

Quebec City, QC, Canada – March 31, 2026 – INOGENI, a leading designer and manufacturer of advanced video conferencing and AV solutions, today announced its membership in **SHURE's Camera Partner Program**. As part of this collaboration, INOGENI's innovative **CAMTRACK** voice-activated multi-camera switcher has been certified for seamless integration with SHURE's industry-leading audio ecosystem, delivering enhanced hybrid meeting experiences through precise, zero-lag speaker tracking and automated camera switching.

CAMTRACK leverages SHURE's spatial audio intelligence from Microflex® Advance (including the MXA920 Ceiling Array Microphone and the MXA901 Conferencing Ceiling Array Microphone) to detect active speakers in real time. This triggers smooth transitions to the appropriate PTZ camera preset or AI tracking mode, routing video through INOGENI

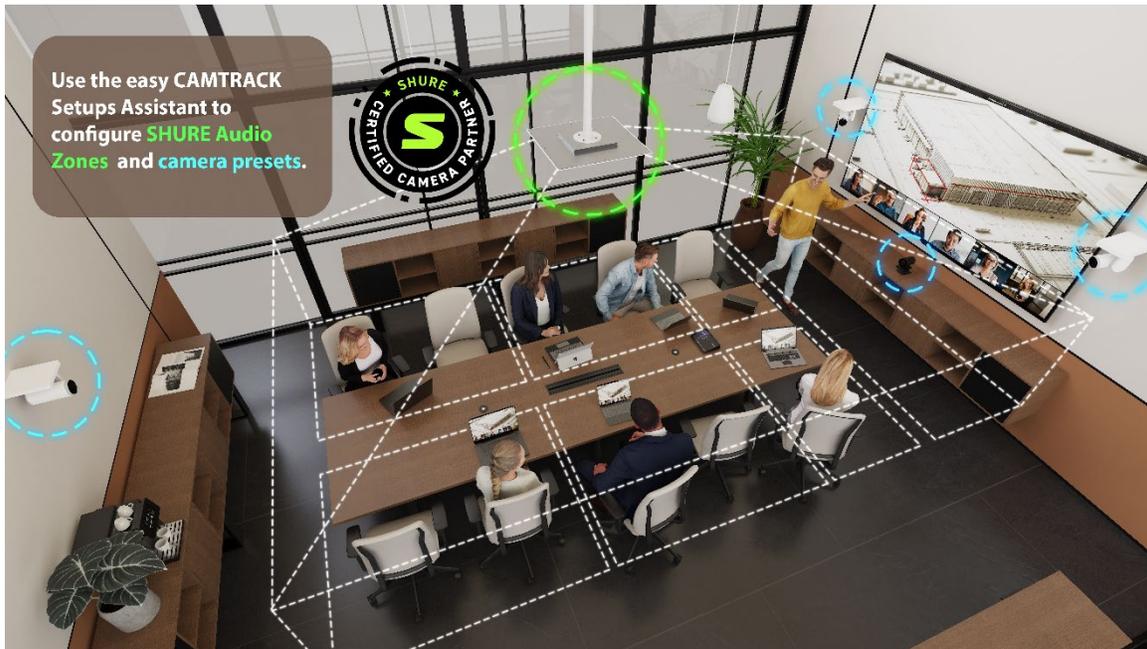
switchers (such as CAM230, CAM300, or IP2USB) into a single UVC-compliant USB stream for a wide range of platforms, including Microsoft Teams, Zoom, and more. Available in standard (up to 8 cameras/4 SHURE devices) and PRO (up to 12 cameras/8 SHURE devices) versions, CAMTRACK eliminates complex



programming, ensuring natural, engaging visuals that boost remote participant focus and trust.



"Joining the SHURE Camera Partner Program validates the exceptional integration between our CAMTRACK solution and SHURE's audio technologies," said **Jeff Meyer, Chief Revenue Officer at INOGENI**. "Together, we're setting a new standard for automated, equitable hybrid collaboration—making meetings more dynamic, inclusive, and professional without added complexity."



SHURE's Camera Partner Program certifies solutions that integrate camera systems using camera-tracking technology from SHURE's MXA920 and MXA901 microphones, ensuring reliable performance in modern workspaces. This partnership expands SHURE's portfolio of validated collaborations, empowering AV integrators to deploy high-quality, interoperable systems for corporate, education, and hybrid environments.



SHURE MXA920



SHURE MXA901

"INOGENI's CAMTRACK exemplifies the innovation we're fostering through the Camera Partner Program," said **Jonathan Boaz, Director Strategic Alliances at SHURE**. "By combining SHURE's precise audio localization with INOGENI's flexible video switching, we deliver transformative experiences that address real-world challenges in hybrid meetings."

CAMTRACK, a double award-winner at ISE 2026 (Best of Show in the Sound & Video Contractor category and Techonaut recognition from The Tech Effect), is now available through INOGENI's global network of distributors and partners. It features easy web-based configuration, camera-agnostic support (NDI, USB or HDMI camera with PTZ over IP), tally activation, and INOGENI's signature 5-year warranty and TAA compliance.

For more information, visit:

www.inogeni.com/product/camtrack

www.shure.com/en-US/partners/camera-partner-program.

About SHURE

SHURE (www.shure.com) has been helping people sound extraordinary for more than 100 years. Founded in 1925, we are a leading global manufacturer of audio and collaboration technology, known for our commitment to quality, performance, and durability. We make microphones, wireless microphones, conference room solutions, earphones and headphones, in-ear monitors, and more.

From the biggest broadcast events and live performances to critical business meetings and university lectures, to your home office or studio, you can always rely on SHURE.

SHURE is headquartered just outside of Chicago in Niles, Illinois, in the United States. We have more than 30 locations around the world, and our products are sold in over 120 countries.

About INOGENI

INOGENI is a Canadian-based innovator specializing in seamless AV solutions for unified communications, education, and corporate collaboration. With products sold in over 75 countries, INOGENI focuses on plug-and-play interoperability, premium performance, and simplifying complex setups. Learn more at www.inogeni.com.

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