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PRESS RELEASE

Enhanced BYOD/BYOM capabilities for Microsoft Teams Rooms meetings with MAXHUB & INOGENI



June 5, InfoComm 2024: MAXHUB, a leader in smart collaboration technology, and INOGENI, a pioneer in USB AV conferencing solutions, have joined forces in an innovative new partnership. MAXHUB's Microsoft Teams Rooms XCore or XT kits integrates seamlessly with INOGENI's TOGGLE and the newly introduced TOGGLE ROOMS at InfoComm 2024, unlocking dynamic videoconferencing experiences. Notably, INOGENI's TOGGLE plays a pivotal role in empowering external laptops to seamlessly access and utilize high-quality room AV and USB peripherals which improves the overall flexibility and efficiency of collaborative meetings. TOGGLE ROOMS, the latest addition to INOGENI's product lineup, enhances BYOM/BYOD meetings further by offering advanced features and capabilities.

INOGENI's TOGGLE facilitates effortless switching of up to 3 USB 3.0 peripherals—camera, audio, speakerphone or videobar—between MAXHUB's room PC and guest laptops for a streamlined Bring Your Own Meeting (BYOM) setup and utilizes other UC conference applications. **TOGGLE** enables automatic or controllable switching of USB devices from the MAXHUB Room PC to the laptop. TOGGLE ROOMS goes beyond and provides additional functionalities:



TOGGLE ROOMS 4Kp60 BYOD/BYOM switcher with

one USB-C cable (100W): Effortlessly connect to three USB 3.0 devices and a 16:9 or 21:9 wide screen HDMI display (one or dual) with a remarkable 4Kp60 resolution for crystalclear visuals.



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Automatic host switching: Switches seamlessly between two hosts by automatically recognizing and switching to a connected laptop.

Charging capabilities: Convenient charging of up to 100W via USB-C while ensuring that laptops remain powered throughout meetings.

Innovative Solutions for Any Room Size: MAXHUB's XT Series, featuring the TOGGLE BYOD solution, caters to meeting rooms of all sizes. The XT10-VB Kit offers a tailored Microsoft Teams Rooms solution. The compatibility with various MAXHUB displays provides a perfect match for every room.



Picture: XT10-VB Kit

Key features of the MAXHUB MTR solution:

- Cost-effective alternative MAXHUB ensures accessibility without compromising quality.
- MAXHUB MTR provides a comprehensive product line to help integrators overcome the need to piece together a solutions .
- Seamless integration with major ecosystems, such as Crestron, Extron, Q-SYS, and ProAV Systems, offers a cohesive and connected experience.
- Simplified management with remote device capabilities for easy BYOD rooms upgrades.

The BYOM capabilities of **TOGGLE** and **TOGGLE ROOMS** complement **MAXHUB's MTR Solution and XT Series** for Microsoft Teams Rooms.

The MAXHUB and INOGENI partnership is set to redefine pro-AV collaboration, offering a comprehensive solution that empowers users to create dynamic, efficient spaces for

XCore Kit - XT10-VB Kit and display option from CMA Series to UW series 21:9

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remote work between teams. As the industry evolves, this demonstrates the commitment of both companies to push the boundaries of innovation in professional audio-visual technology.

For those eager to embrace the future of pro-AV collaboration, MAXHUB and INOGENI invite you to experience the seamless integration of technology that sets a new standard for excellence in the industry.

Experience the live MAXHUB + INOGENI demo at InfoComm 2024

- MAXHUB InfoComm Booth #C8076
- INOGENI InfoComm Booth #C5741

or learn more about the products here:

- The MAXHUB / INOGENI Partner web page
- TOGGLE product web product page
- TOGGLE ROOMS web product page
- Register to the MAXHUB/INOGENI Webinar June 5



About MAXHUB

MAXHUB is an industry leader in smart displays and audiovisual technology, focusing on communication and collaboration. As an R&D-led organization, they have developed a series of industry-leading solutions that help keep people seamlessly connected and make teamwork more efficient and effective. For more information about MAXHUB, please visit <u>www.maxhub.com</u>.

About INOGENI

INOGENI is a Canadian-based designer and manufacturer of advanced video conferencing solutions for the corporate, educational and healthcare markets. Its products are sold in more than 50 countries through a network of distributors and integrators of audiovisual solutions. INOGENI's engineering team leverages more than 15 years of AV electronic experience to offer a comprehensive product portfolio and technology solutions that facilitate and simplify conference room connections. Our goal is to create highly stable, seamless, and premium AV conferencing experiences. Elevate your video conference experience at <u>www.inogeni.com</u>.

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