

INOGENI INTRODUCES THE ALL-NEW CAM230 at ISE 2023

**Elevate meeting equity with the most cost-effective, versatile,
and easy-to-use USB & HDMI multi-camera switcher**

Québec – January 18, 2023 – INOGENI is excited to unveil the latest addition to our line of video mixers and switchers at ISE 2023 in Barcelona: the CAM230! The CAM230 is a multi-camera switcher that allows facilitators to easily switch between 2x USB 3.0/2.0 and 1x HDMI cameras, ensuring that all participants are given equal opportunities to speak and contribute to the conversation. The CAM230 also supports bidirectional audio for videobars as well as whiteboard and document cameras, making it a valuable tool for fostering collaboration and productivity in any virtual setting. The CAM230 is cost-effective, versatile, and easy to use, making it the perfect solution for seamlessly switching between multiple cameras. **Discover the product at ISE 2023, Barcelona, January 30 to February 4, in the INOGENI booth #2T430.**

ACHIEVE MEETING EQUITY & STELLAR EXPERIENCES EVERY TIME

3 video source **USB/HDMI SWITCHER**



2x USBs and 1x HDMI for seamless video camera switching in a single video flow

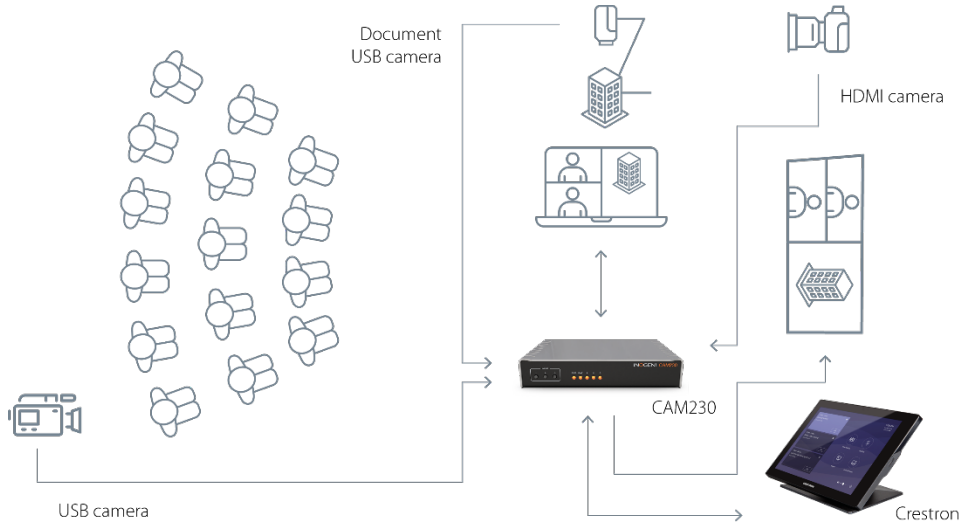
Gilles Chouinard, President and CTO of INOGENI said: *"This compact and well-designed multi-camera switcher is perfect for classrooms and collaborative meetings. Building on the success of our award-winning SHARE2U mixer for two cameras and the popular CAM300 for four cameras, the CAM230 is sure to shake up the AV industry."* Get ready to experience the power of INOGENI's innovative technology!

Create dynamic presentations by easily switching cameras

Access a smooth multi-camera experience with the ultimate solution for seamlessly switching between 2 USB and 1 HDMI cameras. In addition to the push button on the front of the CAM230, the RS232 and IP controls enable easy integration and camera selection on a control PAD with your preferred CODECs and matrixes or directly to monitors or laptops for effective BYOM meetings.

Achieve video meeting equity in the classroom

Video meetings have become a staple in the modern classroom, providing a convenient way for students and teachers to connect remotely. However, it's important to consider equity in a virtual learning environment. One way to ensure equity is to use multiple cameras in the classroom, such as one for the presenter, one for the audience, and one for a whiteboard or document camera. This setup, known as a HyFlex classroom, allows all participants to fully engage and feel included in the lesson. As more universities adopt this trend, it's important to consider the benefits of a HyFlex classroom and how it can promote equity and inclusivity in online learning.



The CAM230 also supports whiteboard and document cameras, making it a valuable tool for fostering collaboration and productivity in any virtual setting. This can help to engage participants and improve the overall flow and productivity of a meeting. The CAM230 is also versatile and cost-effective, making it an appealing option for businesses and organizations looking to improve their virtual meetings.

Discover the key features and benefits of the new CAM230

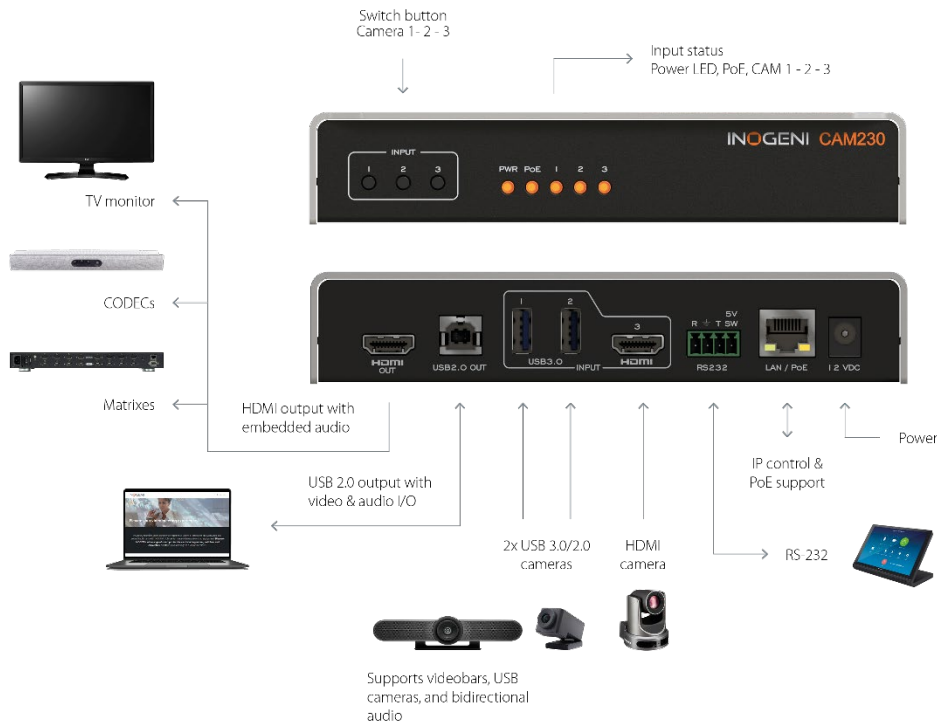
Product launch at ISE 2023, available in June 2023

The INOGENI **CAM230** is a USB and HDMI multi-camera switcher that helps improve meeting equity in virtual meetings. Ideal for remote education, collaborative meetings, webinars, and live streaming

- 3 video source (2x USB3.0/2.0 and 1x HDMI) clean switcher into a single video flow
- Change camera and video configurations without interrupting the presentation
- Bidirectional audio for videobars, such as Cisco, Poly, Logitech and Bose
- Supports whiteboard and document cameras for added collaboration and productivity, like the Huddly Canvas or the Logitech Scribe
- Cost-effective, reliable, and easy to install and connect (no drivers required)
- Compact and robust design with an aluminum enclosure
- Designed and manufactured in Canada and TAA-compliant

Plug-and-play without any drivers

The CAM230 is fully compatible with video conferencing systems and all USB and HDMI cameras, including professional-caliber equipment, such as Vaddio, Huddly, HuddleCamHD, Aver, Jabra, Logitech, Marshall cameras, and web cameras.



Overall, the INOGENI CAM230 is the perfect solution for meeting equity in virtual meetings. With its easy-to-use camera switching capabilities, support for bidirectional audio with videobars, and support for whiteboard and document cameras, the CAM230 is a valuable tool for fostering collaboration and productivity in any virtual setting.

Visit our [CAM230 product page](#).

About INOGENI

INOGENI is a Canadian-based designer and manufacturer of advanced video conferencing solutions for the corporate, educational and healthcare markets. Its products are sold in more than 75 countries through a network of distributors and integrators of audiovisual solutions. INOGENI’s engineering team leverages more than 15 years of AV electronic experience to offer a comprehensive product portfolio and technology solutions that facilitate and simplify conference room connections. Our goal is to create highly stable, seamless, and premium AV conferencing experiences. Elevate your video conference experience at www.inogeni.com.

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