

MARKETING PACKAGE FOR GLOBAL PUBLISHING



Contents:	Texts and pictures for blogs, email blasts and social media
Title:	BYOM capabilities by integrating the TOGGLE to your Barco ClickShare and any videoconference system
Release date:	December 12 th , 2022
INOGENI:	www.inogeni.com , LinkedIn, email blast to all contacts
Materials:	Marketing Package (includes: Texts + high-resolution pictures)

Partners' options:

- 1- Sharing: Partners can share our LinkedIn posts and blog.
- 2- Publish as is: Partners can copy all of our package contents and re-publish throughout their networks, websites and social media platforms.
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INOGENI BLOG

on inogeni.com - Release on December 12, 2022.

Partners can copy and modify all of our package contents and re-publish throughout their networks, websites and social media platforms.

(h1) Achieve meeting equity with ClickShare + TOGGLE



For fast, productive videoconferences, no meeting room today can afford to limit quick and easy access to equipment. A guest or colleague must have the ease of using their own laptop and Teams or the videoconferencing system (e.g. Webex or Zoom Rooms), all while taking control of the room's cameras, microphones and speakers in a microsecond. This ensures fluidity and fairness in videoconference meetings. This is what meeting equity is all about!

INOGENI's TOGGLE connected to a Barco ClickShare system enables meeting flexibility with easy switching between the videoconference room PC and your laptop. Use INOGENI's TOGGLE and the Barco Clickshare wireless system connected to the videoconference system. They can easily be switched from one to another to access the professional equipment in a room.

In today's world, equipment and platform conundrums have become glaringly apparent. Bring Your Own Device (BYOD) and Bring Your Own Meeting (BYOM) setups may have become the new norms, whether for activity-based work or HyFlex education; however, tech failures are still too common. These, in turn, reduce the quality, effectiveness, efficiency and overall experience of collaboration and learning alike.

(h2) How to operate INOGENI's TOGGLE USB 3.0 Switcher + Barco ClickShare

BYOM switching for high-quality USB devices (camera, speakerphone)

Wireless conferencing and presentation systems, such as [BARCO's ClickShare Conference \(CX-20, CX-30 and CX-50\)](#), offer a hassle-free means of providing a more enhanced meeting, collaboration and learning environment for participants. Users can easily "plug and play" their devices to the system without the headaches, making BYOD more of a breeze. But to switch the system to the laptop videoconference system, you need the TOGGLE, to transfer all USB devices to the laptop via Barco ClickShare. You just need to click on the PAD system (because the TOGGLE is controllable by RS-232) or use the TOGGLE push button switch.



Barco ClickShare Conference System

Add complete BYOM capabilities by integrating TOGGLE with your Barco and videoconference system.



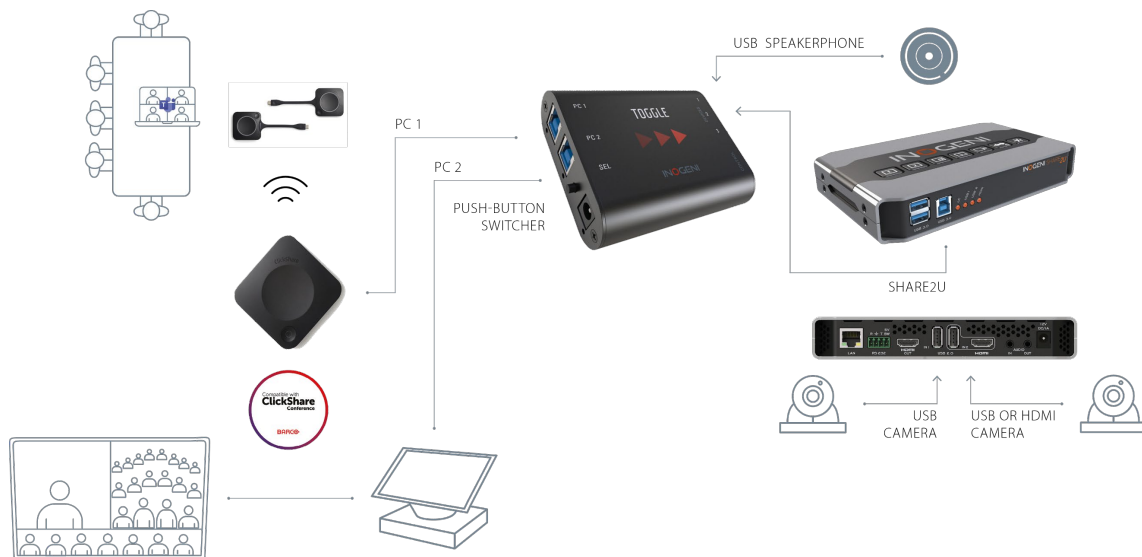
Adding the AV-Awards-winning TOGGLE will enable free switching to BYOM meetings from the videoconferencing system. The TOGGLE can also increase the number of cameras (with the SHARE2U mixer or the CAM300 video cameras selector) or other active USB devices (speakerphone, or conferencing video Bar) for a more engaged BYOM/BYOD experience.

Collaboration between experts, professionals or students requires the integration of more cameras. As a result, users find themselves dealing with more sophisticated content sharing. The use of multiple devices and complex setups means conferencing and presentation systems require an AV arsenal in addition to their toolkits to make every experience truly seamless and immersive. This is why INOGENI has developed and tested all its products to be perfectly compatible with the ClickShare system as well as other videoconferencing systems and cameras.

(h2) INOGENI’s mixers, switchers and converters offer complete compatibility with ClickShare solutions

INOGENI has developed simple yet ahead-of-the-curve solutions that easily connect with and control, without any latency, all the conferencing equipment in a room—multiple cameras as well as the conference system video and audio sources to the wireless ClickShare Conference system. Let’s look into them a little more closely.

SHARE2 and SHARE2U, a flexible hardware mixer for multi I/O capture, and CAM300, an advanced multiple camera selector, optimize your ClickShare Conference like never before. Both devices enable video with audio capture from up to three HDMI and USB camera sources. They feature an easy and intuitive mixer control with picture-in-picture and split functions. Less hardware complexity. No drivers are required. No complicated setups are needed for your ClickShare Conference!



Capture HDMI cameras and send them to your Barco ClickShare

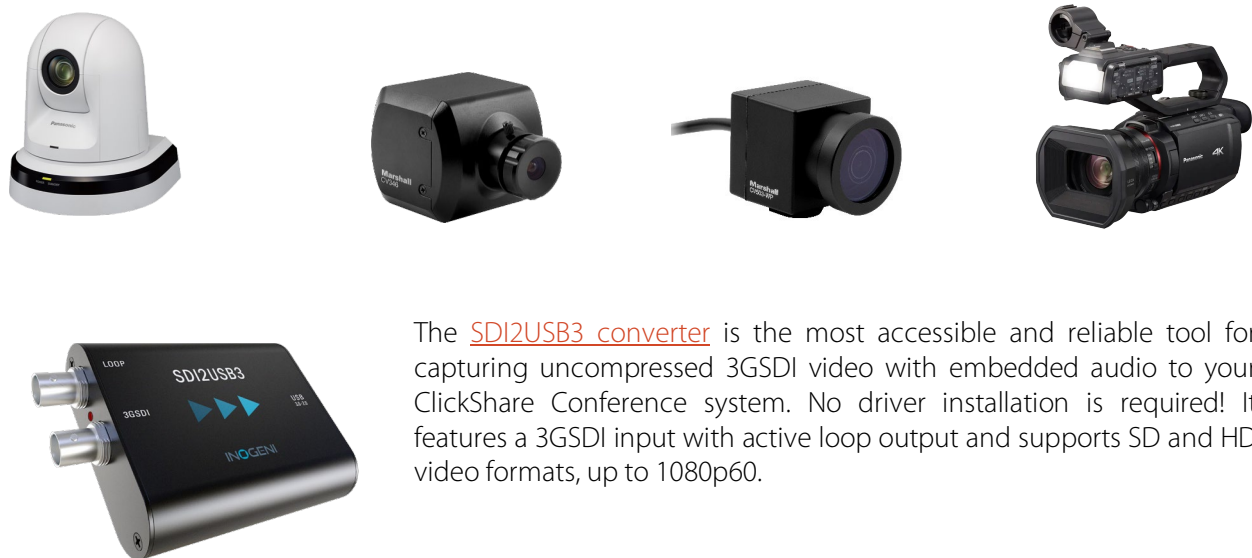
Use our USB capture converters for HDMI cameras such as Lumens, Sony, Minrray, Panasonic, Vadio or PTZ.



[4K2USB3](#), [4KXUSB3](#), and [HD2USB3](#) converters expand your ClickShare Conference’s versatility and require no drivers. They are the most reliable and convenient tools to capture uncompressed video and audio from your HDMI equipment and send them to your ClickShare Conference system.

Capture SDI cameras and send them to your Barco ClickShare

Use our USB capture converters for SDI cameras like Marshall, Sony, Panasonic, Vadio or PTZ.



The [SDI2USB3 converter](#) is the most accessible and reliable tool for capturing uncompressed 3GSDI video with embedded audio to your ClickShare Conference system. No driver installation is required! It features a 3GSDI input with active loop output and supports SD and HD video formats, up to 1080p60.

Do you currently use a ClickShare Conference system and want to know more about INOGENI’s compatible solutions? Visit the [INOGENI and ClickShare Barco web page](#) or contact one of our [authorized dealers](#).

INOGENI email blast to all integrators and industry partners

Subject: BYOM switching for three high-quality USB devices (cameras, microphones)

Preheader: INOGENI's TOGGLE USB 3.0 Switcher + Barco ClickShare

Headline: **BYOM** with INOGENI's TOGGLE USB 3.0 Switcher + Barco ClickShare

Text:

Add complete BYOM capabilities by integrating the TOGGLE to your Barco ClickShare and any videoconference system.

By adding the AV-Awards-winning TOGGLE, users can easily switch to BYOM meetings from the videoconference system. The TOGGLE can also increase the number of cameras (with the SHARE2U mixer or the CAM300 video cameras selector) or other active USB devices (speakerphone, or conferencing video Bar) for a more engaged BYOM/BYOD experience.



INOGENI has developed a range of converters that are compatible with Barco's ClickShare Conference system. No driver installation is required! Find out how these solutions improve the overall meeting and learning experience—without the connectivity headaches.

Discover more in this article:

- Achieve meeting equity with ClickShare + TOGGLE
- How to operate INOGENI's TOGGLE USB 3.0 Switcher + Barco ClickShare
- *INOGENI's mixers, switchers and converters offer complete compatibility with ClickShare solutions. Discover them today!*

Call to action: **Read the case study**

INOGENI LinkedIn Posts

Post 1



Enable BYOM switching of high-quality USB devices (camera and speakerphone). Read the blog post about INOGENI's TOGGLE USB 3.0 switcher + Barco ClickShare. Elevate your ClickShare Conference experience with INOGENI's mixers, converters and switchers.

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#unifiedcommunications #videoconferencing #av #UCC #Clickshare #avtweeps #networking #team #hybridwork

Post 2



ClickShare and INOGENI's TOGGLE help users achieve meeting equity as they can connect and switch between cameras and equipment with any videoconferencing system! No drivers need to be installed. Learn more. @barco-clickshare

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Post 3



Easily switch between ClickShare and any videoconferencing systems to optimize your BYOM meetings or HyFlex learning experiences. Take a look at our TOGGLE switcher and converter solutions that seamlessly integrate with ClickShare Conference! @barco-clickshare



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#unifiedcommunications #videoconferencing #av #UCC #Clickshare #avtweeps #networking #team #hybridwork